



Going Right for Your Sweet Spot.



**ELAN**  
HOME SYSTEMS™



## Hitting the Sweet Spot.

ELAN has been delivering the highest quality sound experience throughout the home for 16 years. We've historically embraced a purposeful design obsession with audio. From a whole new benchmark in high-performance digital amplifiers to our acclaimed M Series architectural speakers, we've consistently released exceptionally innovative design, leading-edge features, and quality for the price.

With the new TheaterPoint Speaker line, our eye is firmly focused on steering the awesome ELAN audio directly into the sweet spot within the home – *the home theater.*

When we took on TheaterPoint, we had a pointed goal – to be uncompromising in our production of superior home theater speakers, and to provide explosive sound and the right assortment to meet the needs of every home theater and specialty Dealer. We also set out to hit the best price point in the business, filling a clear value gap in the market.

It began with a thorough assessment of every major brand and what was missing. Then we ventured to our labs for listening, evaluating, comparing and carefully defining a radically new kind of home theater speaker that set the bar higher. The result is an incredibly realistic, dynamic sound that will shatter any preconceived ideas of home theater audio.

Unlike many companies today that OEM parts or even the speakers themselves, our TheaterPoint (THP) line has been meticulously designed from the ground up, with no off-the-shelf parts, and therefore no compromise on performance.

Plus, with ELAN, you gain the added benefit of offering your clients the whole brand solution – our consistent good/better/best offering in the speaker category, plus everything necessary for the sweet spot in the Home Theater to the whole house.

*TheaterPoint.  
Reaching a higher ground.*





## Radically Innovative Design.

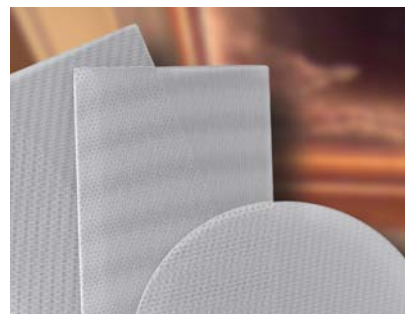
**Pinpoint Perfection** — Great home theater images don't just come from the big screen TV. Incredible sound from all directions must be focused precisely upon the listening area for maximum quality and imaging. Achieving that perfect mix of sound across an entire line of Theater Speakers is a critical, major task. That's where ELAN's unparalleled design sets TheaterPoint far above the rest. We've created a industry-unique in-ceiling Theater Speaker with a 360° vibration-free rotating baffle that provides for pinpoint location of highs and mids; a vertically or horizontally mounted in-wall LCR speaker whose angled baffle can be flipped to point the sound left, right, up or down; and an in-wall dipole that's horizontally mounted for greater dispersion and has acoustically symmetrical tweeter/mid cavities with foam-lined walls for minimum reflection.

**Meticulously Engineered, Superior Sound** — All drivers and crossovers were developed from the ground up by ELAN to maximize performance. Each ELAN THP speaker has been crafted from the finest materials known including all Kevlar drivers, cast frames, specially braced cabinets and state of the art components.

**Flawless, Coherent Range** — The TheaterPoint Speakers were purposely designed and voiced as a family of loudspeakers. Similar drive materials were utilized for uniform response and maximum system performance, in every configuration.

**Laser-Directed Sound** — The THP Speakers have unique "pointable" tweeters with laser precision, which provide that perfect sweet spot every time, regardless of the room. Drive components are sited close together to deliver rock solid imaging, seamless response and exceptionally controlled dispersion. Dealers can calibrate effortlessly.

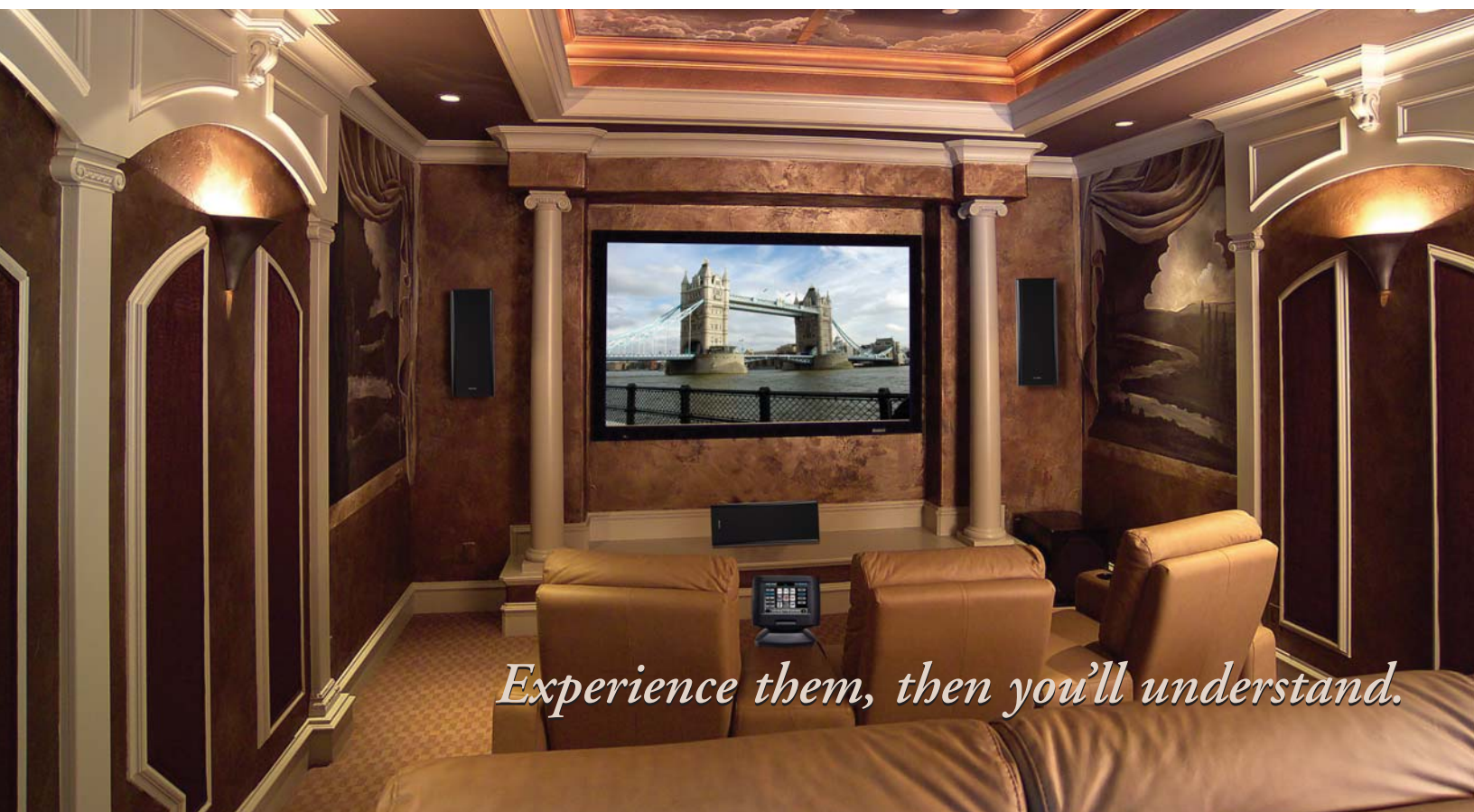
*TheaterPoint.  
Where art meets  
mind-blowing sound.*



*Grilles and frames may be custom-painted to match decor.*



*Crafted from the finest materials.*



*Experience them, then you'll understand.*

## The Right Assortment.

Create the perfect home theater package every time with TheaterPoint by ELAN. Regardless of the room size or acoustics, our flexible, coherent designs and awesome family sound allow you to deliver the ideal configuration for every individual system.

Use all in-ceiling surround when space is at a premium, or select the in-wall surround with on-wall plasmas for ultimate aesthetics. Or, mix and match with free-standing models to fit the needs of larger home theaters and every client. From 5.1 up to 7.1, TheaterPoint has your designs covered. And, with pointable, laser-directed tweeters and meticulous family voicing, you're assured of the best possible performance, listening experience and value, from entry level up to exceptional.



*All speakers with pointable tweeters come with ELAN laser pointer for easy setup and calibration.*



Left/Right: THP800C • Center: THP800C  
Surround Left/Right: THP800C • Subwoofer: THP1200SW  
Estimated Package MSRP: \$2,900



Left/Right: THP525LS • Center: THP525LS  
Surround Left/Right: THP650D • Subwoofer: THP1200SW  
Estimated Package MSRP: \$2,850



Left/Right: THP525W • Center: THP525W  
Surround Left/Right: THP650D • Subwoofer: THP1200SW  
Estimated Package MSRP: \$2,445



Left/Right: THP650LS • Center: THP650LS  
Surround Left/Right: THP650D • Subwoofer: THP1200SW  
Estimated Package MSRP: \$3,300



Left/Right: THP650W • Center: THP650W  
Surround Left/Right: THP650D • Subwoofer: THP1200SW  
Estimated Package MSRP: \$2,895



## Design the perfect package

From basic all in-ceiling 5.1 surround sound up to premium, free-standing 7.1— and everything in between. For 6.1 and 7.1 installation, simply install additional THP650D or any front stage speaker. All models voiced to sound perfect together in any surround sound application.





## Front Stage In-Ceiling/In-Wall Speakers

	THP800C	THP525W	THP650W
<b>System Type</b>	3-way 8" focused sound field	2-way dual woofer, MTM design	2-way dual woofer, MTM design
<b>Crossover</b>	2nd order custom "Q" @ 300 Hz and 4 kHz	3rd order custom "Q" and slope @ 2.4 kHz	3rd order custom "Q" and slope @ 2.2 kHz
<b>Switches</b>	EQ switch (bright, neutral, warm), bass limiting	EQ switch (bright, neutral, warm), bass limiting	EQ switch (bright, neutral, warm), bass limiting
<b>Tweeter</b>	Pivoting .75" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
<b>Woofer</b>	8" woven Kevlar fiber cone, rubber surround, cast frame	2 x 5.25" woven Kevlar fiber cone, aluminum phase plug, neo magnet, cast frame	2 x 6.5" woven Kevlar fiber cone, aluminum phase plug, large voice coil, dual magnet, cast frame
<b>Midrange</b>	2.5" woven Kevlar fiber cone, rubber surround, neo magnet	N/A	N/A
<b>Freq. Response</b>	35 Hz - 22 kHz	55 Hz - 20 kHz	40 Hz - 20 kHz
<b>Sensitivity</b>	89db	88db	90db
<b>Impedance</b>	6 Ohms	6 Ohms	6 Ohms
<b>Rated Power</b>	100 W	90 W	110 W
<b>Frame</b>	12-1/8" (Diameter)	8-3/8"(W) x 15-7/16"(H)	9-7/8"(W) x 16-3/8"(H)
<b>Cutout</b>	11-1/4" (Diameter)	7-1/4"(W) x 14 3/8"(H)	8-5/8"(W) x 15-3/16"(H)
<b>Mounting Depth</b>	7"	4"	4"

Note: All Front Stage Speakers can also be used as Matched Surround Sound Speakers



## Surround Dipole

	THP650D
<b>System Type</b>	3-way dipole
<b>Crossover</b>	2nd order custom "Q" @ 300 Hz & 6 kHz
<b>Switches</b>	EQ switch (bright, neutral, warm), phase
<b>Tweeter</b>	2 x .75" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
<b>Midrange</b>	2 x 2.5" woven Kevlar fiber cone, rubber surround, neo magnet
<b>Woofer</b>	6.5" woven Kevlar fiber cone, rubber surround, cast frame
<b>Freq. Response</b>	50hz - 22 kHz
<b>Sensitivity</b>	87db
<b>Impedance</b>	6 Ohms
<b>Rated Power</b>	75 W
<b>Frame</b>	8-3/8"(W) x 15-7/16"(H)
<b>Cutout</b>	7-1/4"(W) x 14-3/8"(H)
<b>Mounting Depth</b>	4"

Note: Additional On-wall Dipole Coming in Early 2006



## Front Stage Cabinet Loudspeakers

	THP525LS	THP650LS
<b>System Type</b>	2-way dual woofer, MTM design	2-way dual woofer, MTM design
<b>Crossover</b>	3rd order custom "Q" & slope @ 2.4 kHz	3rd order custom "Q" & slope @ 2.2 kHz
<b>Switches</b>	EQ switch (bright, neutral, warm), bass limiting	EQ switch (bright, neutral, warm), bass limiting
<b>Tweeter</b>	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
<b>Woofer</b>	2 x 5.25" woven Kevlar fiber cone, aluminum phase plug, dual magnet, cast frame	2 x 6.5" woven Kevlar fiber cone, aluminum phase plug, large voice coil, dual magnet, cast frame
<b>Freq. Response</b>	58 Hz - 20 kHz	50 Hz - 20 kHz
<b>Sensitivity</b>	88 db	90 db
<b>Impedance</b>	6 Ohms	6 Ohms
<b>Rated Power</b>	80 W	110 W
<b>Dimensions</b>	6-19.5" (H) 8.5" (D)	12.5" (D)
<b>Finish</b>	Piano Black, High Gloss	Piano Black, High Gloss

Note: All Front Stage Speakers can also be used as Matched Surround Sound Speakers



## Powered Subwoofer

	THP1200SW
<b>Woofer</b>	12" cast frame, 3 layer honeycomb composite cone (Kevlar fiber skin/aluminum honey comb/Kevlar fiber skin), large half roll rubber surround, copper cap on magnetic pole (distortion reduction), large 2.5" fiberglass voice coil, vented spider and magnetic pole, large double-magnet design
<b>Freq. Response</b>	22 Hz -150 Hz
<b>Built-In Amp</b>	300 W
<b>Crossover</b>	50 Hz -150 Hz, 24db per octave
<b>Dimensions</b>	15-3/4"(W) x 15-3/4"(H) x 17"(D) without feet • 15-3/4"(W) x 17"(H) x 17"(D) with feet
<b>Finish</b>	Piano Black, High Gloss





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*Life Just Got Better.™*

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